



**KSU Continuing Education Center
November 10, 2018**

9:00 AM-9:30 AM	Registration Atrium	
9:30 AM-10:30 AM	Publishing a Book? Avoid These Top 10 Mistakes! Angela DeCaires Room 300	In Three Steps, Make Your Characters More Interesting Man Martin Room 400
10:45 AM-11:45 AM	Truth & Reconciliation: A Field Guide to Nonfiction Janisse Ray Room 400	
12:00 PM-1:00 PM	Lunch Provided by KSU Catering	
1:15 PM-2:15 PM	Pre-Published? No Problem! McCall Hoyle Room 300	Writing About—And Writing Through—Trauma Max Blau & KaToya Fleming Room 400
2:30 PM-3:30 PM	Recording Your Poetry: Why, How, and Where to Submit Your Work K.B. Kincer Room 300	The Art of Storytelling: Short Stack AZ Yeamen Room 400
3:30 PM-4:45 PM	5 Things Every Children's Book Writer Needs to Know Vickie McEntire Room 300	Editor Panel Karen Head & Megan Sexton Room 400

9:00 AM-9:30 AM

Registration
Atrium

9:30-10:30 AM

Publishing a Book? Avoid These Top 10 Mistakes!
Angela DeCaires
Room 300

Learn how to avoid the top 10 mistakes most authors make when setting out to publish a book—ranging from preparing the manuscript through to marketing and selling. Whether pursuing an agent and traditional publishing or some form of nontraditional publishing, navigating the landscape of the publishing world can be difficult for a first-time author. Questions are welcome during this session.

In Three Steps, Make Your Characters More Interesting
Man Martin
Room 400

Learn a three-step process to create characters that act and react in surprising ways and make your audience want to find out more.

10:45 AM-11:45 AM

Truth & Reconciliation: A Field Guide to Nonfiction
Janisse Ray
Room 400

12:00 PM-1:00 PM

Lunch
Provided by KSU Catering

1:15 PM-2:15 PM

Pre-published? No Problem!
McCall Hoyle
Room 300

McCall will share her road-to-publication story so that attendees can avoid her mistakes and smooth the way to signing their dream agents and launching their careers as published authors. The session will conclude with a Q&A session on querying agents, editor submissions, the acquisitions process, etc. Any and all questions are welcome.

Writing About—And Writing Through—Trauma
Max Blau & KaToya Fleming
Room 400

Whether witnessing the atrocities of war, or asking someone to relive a dark chapter of a family's past, journalists constantly wrestle with how to cover trauma ethically and responsibly. Which details do you include about the scene of an overdose? How do you interview a victim of police brutality without triggering distress caused by the memory? We'll talk about best practices for reporting on people and places that have experienced traumatic incidents. And we'll study how journalists have taken extra steps to protect their subjects, plus look at examples of how reporters can cause harm without considering these techniques.

We'll also look at what to do when you're the person who has experienced the trauma. We often find ourselves having to confront our own trauma during the writing process, through stories that unearth painful memories or life events that threaten to stifle our ability to write in the first place. In this section, we'll draw from our personal experiences to explore how trauma can impact the creative process and we'll share practical methods for confronting difficult narratives, overcoming emotional roadblocks, and developing strategies for taking control of the story and finding light in the darkness.

2:30 PM-3:30 PM

Recording Your Poetry: Why, How, and Where to Submit
K.B. Kincer
Room 300

Poetry was meant to be heard. Now that you've written some great poems, learn how to record your poetry and where to submit your audio poems so people can hear your art.

The Art of Storytelling: Short Stack
AZ Yeaman
Room 400

In this 1-hour workshop, learn the elements of *The Art of Storytelling*. We'll review how to create dynamic, 3-dimensional characters, crafting the Superhuman Antagonist, and the science of loglines to perfect your pitch.

3:45 PM-4:45 PM

5 Things Every Children's Book Writer Needs to Know

Vickie McEntire

Room 300

This workshop will explore all the steps involved in writing a book that will appeal to the young reader and the grown-ups that purchase and read the book with their kids. We'll talk about developing a meaningful message, collaborating with an illustrator and editing.

Editor Panel

Karen Head & Megan Sexton

Room 400

During this Q &A, Karen Head (editor of *Atlanta Review*) and Megan Sexton (co-editor of *Five Points: A Journal of Literature & Art*) answer questions about submitting, researching, and publishing poetry and prose in both online and print literary journals.